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**RESPONSE UNDER 37 C.F.R. § 1.116  
EXPEDITED PROCEDURE REQUESTED  
EXAMINING GROUP 2617**

PATENT

Customer No. 22,852  
Attorney Docket No. 11005.0263-00

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
Hai ZHANG )  
Application No.: 10/594,646 ) Group Art Unit: 2617  
Filed: September 27, 2006 ) Examiner: Ngo, Chuong A.  
For: METHOD FOR ACTIVATING )  
MULTIMEDIA ) Confirmation No.: 1623  
BROADCAST/MULTICAST )  
SERVICE )

**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REQUEST FOR RECONSIDERATION AFTER FINAL**

In reply to the Office Action mailed July 19, 2010, Applicant requests  
reconsideration in view of the following:

**Remarks** begin on page 2 of this paper.